

**B.A. ENGLISH LITERATURE, COMMUNICATION AND  
JOURNALISM (BA ECJ)**

**PROGRAMME OUTCOMES (PO)**

**On completion of the Under graduate programme, the student is expected to attain the following learning outcomes**

<b>PO No</b>	<b>Graduate Programme Outcomes</b>
PO.1	<b>Critical Thinking:</b> Takes an informed and analytical approach to learning and demonstrate in-depth knowledge of the subject and gives opinion(s) supported by logical reasoning and understands different approaches and uses them
PO.2	<b>Effective Communication:</b> Demonstrates proficiency in communicating competently in groups and organizations, competence in interpersonal communication; possesses skills to effectively deliver formal and informal presentations to a variety of audiences in multiple contexts
PO.3	<b>Ethical Standards:</b> Recognizes values such as justice, trust, equity, fairness, kindness and develops a commitment to uphold standards of ethical behavior in all walks of life and comprehends the moral dimensions of decisions and actions
PO.4	<b>Environmental Consciousness:</b> Discerns the issues of environmental contexts and engages in promoting values and attitudes that claim coexistence and sustainable living with reduced, minimal or no harm upon ecosystems
PO.5	<b>Lifelong Learning:</b> Acquires the skill to be an independent lifelong learner embracing real-time changes in the socio-technological contexts, promoting continuous development and improvement of the knowledge and skills needed for employment and personal fulfillment
PO6.	<b>Knowledge Application:</b> Develops knowledge, skills and judgment around human communication that facilitates their ability to work collaboratively and master oral and written communication.

**PROGRAMME SPECIFIC OUTCOMES (PSO)**

**B.A. English Literature, Communication and Journalism (Triple main) Degree  
Programme**

PSO No	Intended Programme Specific Outcomes.
PSO-1	Formulates strategies for effective communication and public presentation. Organizes and delivers relevant applications of knowledge through effective written and verbal communications and interacts productively with people from diverse backgrounds
PSO-2	Analyses and describes phonological, syntactic and sociolinguistic aspects of English language
PSO-3	Translates literary texts and media contents from English to Malayalam and vice versa
PSO-4	Critically appreciates literary texts on the basis of literary theories
PSO-5	Develops the skill to evaluate cultural, political and social aspects of Indian media and literature in English
PSO-6	Creates print, broadcast and web news reports, produces the content for advertisements, understands the principles of design, creates public relation strategies.
PSO-7	Gets exposed to wide range of literature from old English period to the modern world literature. Ability to respond imaginatively and critically to the content and style of text to enhance literary creativity

## Semester 1

Name of the Course	Course Outcome
<b>Fine-Tune Your English</b>	<p><b>CO1</b> Reading Skills: Ability to read English with understanding and decipher paragraph patterns, write techniques and conclusions.</p> <p><b>CO2</b> Writing Skills: Develops the ability to write structured English and master the mechanics of writing, the use of correct punctuation marks and capital letter.</p> <p><b>CO3</b> Listening Skills: Ability to understand English when it is spoken in various contexts.</p> <p><b>CO4</b> Speaking Skills: Develops the ability to speak intelligibly using correct tense, word stress, sentence stress and elementary intonation patterns</p> <p><b>CO5</b> Learns to use English for formal communication effectively.</p>
<b>Methodology for Studying Literature</b>	<p><b>CO1</b> Learns the emergence of literature as a specific discipline within the humanities</p> <p><b>CO2</b> Learns the tenets of what is now known as traditional approaches and also that of 'formalism'.</p> <p><b>CO3</b> Understands the shift towards contextual-political critiques of literary studies</p> <p><b>CO4</b> Learns the questions raised by Cultural Studies and Feminism(s)</p> <p><b>CO5</b> Learns the issues of sublaternity and rationality in the literary domain.</p>
<b>English Literature from the Old English Period to Romantic Age</b>	<p><b>CO1</b> Gets an overview of the historical development English Period to Romantic Age</p> <p><b>CO2</b> Gets an idea about English literature from the old English period, Medieval period to the Seventeenth century</p> <p><b>CO3</b> Gets familiarized with the characteristics of Restoration and Neo-Classical Age and important authors</p>

	<p><b>CO4</b> Gets acquainted with the characteristic features of the Romantic Revival , Iconic Authors and literary models</p>
<b>Conversational Skills</b>	<p><b>CO1</b> Gets sensitized to the nuances of spoken forms of English</p> <p><b>CO2</b> Gets familiarized with the speech sounds and the phonological aspects of the English language</p> <p><b>CO3</b> Develops a neutral accent and improves the general standard of pronunciation</p> <p><b>CO4</b> Develops the conversational skills of the learners in various situations</p>
<b>Writing for Media</b>	<p><b>CO1</b> Ability to understand the concept and importance of communication in life and various media</p> <p><b>CO2</b> Exposure to the Process of communication and use of different models and theories of communication</p> <p><b>CO3</b> Gets introduced to the various designs, layout and writing styles of magazines.</p> <p><b>CO4</b> Gets familiarity with the growth and development of printing technology</p>

## Semester 2

<b>Name of the Course</b>	<b>Course Outcome</b>
<b>Issues that Matter</b>	<p><b>CO1</b> Identifies the major issues of contemporary significance</p> <p><b>CO2</b> Responds rationally and positively to the issues raised</p> <p><b>CO3</b> Internalizes the values imparted through the selected Issues of Culture , Identity and Tradition</p> <p><b>CO4</b> Becomes sensitive towards the victims of man-made atrocities-Environmental Issues</p> <p><b>CO5</b> Develops a broad vision of Humanity-Realizing the problems of refugeeism.</p>

<p><b>Introducing Language and Literature</b></p>	<p><b>CO1</b> Understands the evolution and the differential traits of the English language till the present time.</p> <p><b>CO2</b> Gets familiarized with the evolution of literature from antiquity to postmodern times</p> <p><b>CO3</b> Becomes aware of the diversity of genres and techniques of representation and narration.</p> <p><b>CO4</b> Gets introduced to the links between literature and film as narrative expressions.</p> <p><b>CO5</b> Gets an overview of the emergence of British and American Literature through diverse periods</p>
<p><b>English Literature from the Victorian to the Post Modern Period</b></p>	<p><b>CO1</b> Learns the Social and literary history of the Victorian age.</p> <p><b>CO2</b> Understands the trends and movements in Victorian age, through the study of the prose and poetry of the period.</p> <p><b>CO3</b> Learns the literary circumstances that shape the processes of literary production from the twentieth century to the present.</p> <p><b>CO4</b> Learns the literary trends, cultural movements and significant figures and events of the modern period.</p> <p><b>CO5</b> Learns the poetic and fictional texts of the modern and postmodern eras which are representative of the important trends, critical shifts and formal experimentation.</p>
<p><b>Editing and Fundamentals of Media Writing</b></p>	<p><b>CO1</b> Understands the organizational pattern of media houses and the various elements in a newspaper</p> <p><b>CO2</b> Understands the fundamentals of editing with special focus on copy pasting and subbing.</p> <p><b>CO3</b> Develops the skill of writing news stories for different media platforms and analyzing news.</p> <p><b>CO4</b> Gets acquainted with newspaper design and layout. Creates awareness about the various technologies emerging in media houses.</p>
<p><b>Interpersonal Skills</b></p>	<p><b>CO1</b> Develops effective and meaningful interpersonal skills</p>

	<p><b>CO2</b> Refinement in speaking and presentation abilities.</p> <p><b>CO3</b> Acquires self-awareness and emotional maturity</p> <p><b>CO4</b> Improves in group dynamics</p> <p><b>CO5</b> Understands how good communication with others can influence our working relationships</p>
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### Semester 3

Name of the Course	Course Outcome
<b>Harmony of Prose</b>	<p><b>CO1</b> Gets a space to mature in the presence of glorious essays, both Western and Non-Western. to be familiar with varied prose styles of expression.</p> <p><b>CO2</b> Becomes aware of eloquent expressions, brevity and aptness of voicing ideas in stylish language.</p> <p><b>CO3</b> Gets familiar with different human characteristics.</p>
<b>Symphony of Verse</b>	<p><b>CO1</b> Gets acquainted with the rich texture of poetry in English</p> <p><b>CO2</b> Understands the poetry in various periods of the English tradition</p> <p><b>CO3</b> Gets acquainted with the iconic poets of Renaissance period, Restoration period, Romantic Age, Victorian Period and the Modern Period through specimen poems</p> <p><b>CO4</b> Gets an idea about contemporary English poetry through selected poets</p> <p><b>CO5</b> Becomes aware of the emerging cultural and aesthetic expressions that poetry makes possible</p>
<b>Introduction to Narratology</b>	<p><b>CO1</b> Creates an awareness about the different narrative techniques and modes of narration</p> <p><b>CO2</b> Realizes that narratology is a rapidly growing field in the humanities.</p> <p><b>CO3</b> Identifies many key concepts and analytical tools which are widely used in the interdisciplinary analysis of such</p>

	<p>narrative features as plot, point of view, speech presentation, ideological perspective and interpretation.</p> <p><b>CO4</b> Understands the central concepts of narratology, their historical development, and draws together contemporary trends from many different disciplines into common focus</p> <p><b>CO5</b> Learns to gauge the function of narrative in various literary contexts, in addition to the analysis of its non-literary structure</p> <p><b>CO6</b> Enables to appreciate postmodern narratives in the light of narrative theories and demonstrates an ability to engage in research and advanced literary analysis.</p>
<p><b>Digital Writing, Advertising and Reporting for Media</b></p>	<p><b>CO1</b> Learns the basics of digital writing and the importance of digital writing in the present scenario.</p> <p><b>CO2</b> Gets theoretical foundations of Digital Media and Indian cyber laws</p> <p><b>CO3</b> Understands the various elements of an advertisement and develops the skill of planning and designing advertisement campaign.</p> <p><b>CO4</b> Ability to understand the news values and the various responsibilities in a news desk with special focus on reporting</p>
<p><b>Creative Writing</b></p>	<p><b>CO1</b> Enables to acquire creative writing skill.</p> <p><b>CO2</b> Gets an overall idea about successful writing</p> <p><b>CO3</b> Discovers his/her own creative voice</p> <p><b>CO4</b> Enabled to discover own creative skills and gets an overall idea about successful writing</p> <p><b>CO5</b> Produces an extended work of fiction and poetry</p>

### Semester 4

Name of the Course	Course Outcome
<p><b>Modes of Fiction</b></p>	<p><b>CO1</b> Becomes able to comprehend the categories of British and non- British short fiction.</p> <p><b>CO2</b> Understands novel as a form of literary expression.</p>



	<p><b>CO3</b> Traces the growth of English fiction.</p> <p><b>CO4</b> Appreciates the genre Fiction</p> <p><b>CO5</b> Interprets texts with an awareness of and curiosity for other viewpoints.</p>
<b>Language and Linguistics</b>	<p><b>CO1</b> Learns the various organs and processes involved in the production of speech, the types and typology of speech sounds, segmental &amp; supra segmental features of the English language, and transcription using IPA.</p> <p><b>CO2</b> Describes and explains morphological processes and phenomena</p> <p><b>CO3</b> Learns the various processes involved in the generation of meaning.</p> <p><b>CO4</b> Enhances students 'awareness that natural language is structure dependent and generative and develops the ability to observe, describe and explain grammatical processes and phenomena.</p> <p><b>CO5</b> Gives an overview of the basic concepts of linguistics and linguistic analysis to the students.</p>
<b>Business Writing</b>	<p><b>CO1</b> Gets exposed to different genres of business writing</p> <p><b>CO2</b> Develops effective communication skills in Professional situations</p> <p><b>CO3</b> Develops creative and professional writing skills</p> <p><b>CO4</b> Gets prepared to ethically and professionally work in a professional and business environment</p> <p><b>CO5</b> Develops commitment towards fellow men, environment and to the institution.</p> <p><b>CO6</b> Develops a critical, analytical and theoretical outlook so as to make judgements and opinions in their public and private encounters.</p>
<b>Translation Theoretical and Literary Perspectives</b>	<p><b>CO1</b> Gets familiarized with the theories of translation</p> <p><b>CO2</b> Gets acquainted with the regional literatures in translation</p>



	<p><b>CO3</b> Gets sensitized to the philosophical, cultural and social underpinnings of the various groups of people across India..</p>
<p><b>Writing for Radio and Television</b></p>	<p><b>CO1</b> Understands Radio and TV as a medium of mass communication.</p> <p><b>CO2</b> Learns the basic elements of radio programme production.</p> <p><b>CO3</b> Learns to analyze TV programs and acquires the basic skills required for a TV Journalist</p> <p><b>CO4</b> Understands the latest technologies and new trends in Radio and TV production.</p>

## Semester 5

Name of the Course	Course Outcome
<p><b>Open course (Theatre studies)</b></p>	<p><b>CO1</b> Understands a selection of well-discussed plays across the world</p> <p><b>CO2</b> Gets introduced to the classical and modern theatre in the West and the East</p> <p><b>CO3</b> Gets an awareness about the form and content of various kinds of theatre</p> <p><b>CO4</b> Obtains some idea about the colonial and subversive postcolonial aspects in Indian Theatre</p> <p><b>CO5.</b> Becomes aware of the issues of gender, identity, caste, tradition, morality etc. dealt with by modern theatre</p>
<p><b>Acts on the Stage</b></p>	<p><b>CO1</b> Gets familiarized with different playwrights and plays of different historical periods and learns to critically analyse it in the light of social, cultural, environmental, economic and political forces.</p> <p><b>CO2</b> Gets engaged with different genres and types of plays.</p> <p><b>CO3</b> Learns to critically analyze and evaluate the plays in the light of literary theories and representation to help students develop human and ethical values.</p>

	<p><b>CO4</b> Gets familiarized with different aspects of language.</p> <p><b>CO5</b> Improves the aesthetic and artistic sense and learns to look at life critically</p> <p><b>CO6</b> Embraces the nuances in life realities that get reflected in plays.</p>
<b>Literary Criticism and Theory</b>	<p><b>CO1</b> Obtains awareness about the major developments in literary criticism from the ancient times to the twentieth century.</p> <p><b>CO2</b> Gets initiated to the realm of literary theory and major theoretical schools.</p> <p><b>CO3</b> Becomes aware of the chief strains of Indian literary criticism.</p> <p><b>CO4</b> Learns to analyze short poetical pieces critically</p> <p><b>CO5</b> Learns to analyze short prose pieces critically</p>
<b>Indian Writing in English</b>	<p><b>CO1</b> Gets sensitivised about the various ways in which literature is written in English in the Indian sub-continent which serves as a platform for forming, consolidating, critiquing and re-working the issue of national identity at various levels.</p> <p><b>CO2</b> Gets awareness of the subtle flavors that distinguish the Indian quotient in English writings from India.</p> <p><b>CO3</b> Becomes aware of the different concerns that Indian English writers share, cutting across sub-nationalities and regionalities.</p> <p><b>CO4</b> Gets familiarized with the locusstandi of diasporic Indian writers</p>
<b>Environmental Sciences</b>	<p><b>CO1</b> Understands core concepts and methods from ecological and physical sciences and their application in environmental problem-solving.</p> <p><b>CO2</b> Realizes key concepts from economic, political, and social analysis as they pertain to the design and evaluation of environmental policies and institutions.</p>

	<p><b>CO3</b> Appreciates the ethical, cross-cultural, and historical context of environmental issues and the links between human and natural systems.</p> <p><b>CO4</b> Understands that one can apply systems, concepts and methodologies to analyze and understand interactions between social and environmental processes.</p> <p><b>CO5</b> Reflects critically about their roles and identities as citizens, consumers and environmental actors in a complex, interconnected world.</p> <p><b>CO6</b> Applies systems concepts and methodologies to analyze and understand interactions between social and environmental processes.</p>
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## Semester 6

Name of the Course	Course Outcome
<b>Postcolonial Literatures</b>	<p><b>CO1</b> Gets familiarized with the varied dimensions of postcolonial subjectivity through theory and literature</p> <p><b>CO2</b> Becomes aware of the social, political, cultural aspects of postcolonial societies.</p> <p><b>CO3</b> Realizes the impact of colonialism and imperialism on native cultural identities through specimen literature</p> <p><b>CO4</b> Gets an insight into the links between language, history and culture</p>
<b>Women Writing</b>	<p><b>CO1</b> Gets introduced to the theoretical and literary responses by women and the concerns that govern feminist literature.</p> <p><b>CO2</b> Ability to critically respond to literature from a feminist perspective.</p>

	<p><b>CO3</b> Realizes how the patriarchal notions pervade in the social and cultural scenario and how feminism exposes these notions.</p> <p><b>CO4</b> Enabled to identify how stereotypical representations of women were constructed and how these are subverted by feminist writing</p> <p><b>CO5</b> Gets equipped to work in a scenario fully aware of their rights and duties.</p> <p><b>CO6</b> Understands the politics of language and to use the language effectively.</p>
<p><b>American Literature</b></p>	<p><b>CO1</b> Becomes familiar with the evolution of various literary movements in American Literature</p> <p><b>CO2</b> Gets acquainted with the major authors in American Literary History</p> <p><b>CO3</b> Enabled to have a holistic understanding of the heterogeneity of American culture and to study works of prose, poetry, drama, and fiction in relation to their historical and cultural contexts.</p>
<p><b>Modern World Literature</b></p>	<p><b>CO1</b> Becomes aware of the stupendous variety that resides in Literatures the world over.</p> <p><b>CO2</b> Learns to determine that World literatures often defy genres/regional identities and canonical assumptions to emerge as a platform where poetics and politics fuse</p> <p><b>CO3</b> Learns to discern the notion of Major and Minor, Central and Peripheral literatures is a myth.</p> <p><b>CO4</b> Learns to discern that literatures over the world engage in very deep ways with the vicissitudes of life</p>
<p><b>OJT in Media: Audio, Visual, and Print Project</b></p>	<p><b>CO1</b> Ability to integrate theory and practice by receiving hands on training in a professional set up</p> <p><b>CO2</b> Develops work habits, attitudes necessary for job success and enhances professional contacts for future</p>



# DE PAUL INSTITUTE OF SCIENCE & TECHNOLOGY

APPROVED BY AICTE & AFFILIATED TO MG UNIVERSITY

	CO3 Gets acquainted with the latest developments in the media industry
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